

# See who's paying whom to influence what!

EYE ON LOBBYING



<http://ethics.state.wi.us/>

Did you ever wonder...

- Who are the real powers trying to influence legislation?
- What are they lobbying about?
- What are their objectives?
- How much effort are they spending?

Now online

- Read the legislative agenda of every organization that employs a lobbyist
- Search legislative proposals by keyword; learn the bills and organizations trying to affect “schools”, “highway”, “drugs”, etc.
- For every legislative proposal, discover the organizations trying to influence it; find their positions; see their comments
- Examine the lobbying effort an organization spent on a specific bill or during an entire legislative session
- Identify lobbyists and who they represent

The Wisconsin Ethics Board updates its easy-to-use website three times daily so that changes that occur today are on the web today. From the convenience of your home, office, school, or library the information is yours anytime of day or night – It's online.



## Wisconsin Ethics Board

**Innovations in American Government 2000**

named one of 25 most significant innovations in American government

administered by Kennedy School at Harvard University and Council of Excellence in Government;

funded by Ford Foundation

**Public Integrity Award 2002**

sponsored by American Society for Public Administration, International City/County Management

Association, Council of State Governments, Council on Government Ethics Laws

# EYE ON LOBBYING

Peeking behind the political curtain



Eye on Lobbying combines new technologies with the spirit and principles of Wisconsin's progressive lobbying law to shine a broad and bright beam of light on efforts to influence the development of public policy.

Eye on Lobbying brings the individuals and institutions interested in the formation of public policy into a common arena where they and their interests are identified to policymakers and to each other, eliminating stealth lobbying.

Eye on Lobbying

- identifies the specific bills, rules, and budget topics that organizations seek to affect
- disseminates lobbying information via the internet daily as current news, not as historical record
- places emphasis on the businesses, trade and professional associations, governments, and citizen groups that lobbyists represent

Eye on Lobbying allows people affected by, or interested in, proposed legislation to enter into the public discussion early in its consideration, usually long before a bill or proposal has its initial public hearing.

Interested individuals can benefit by:

- discovering and forming alliances with other interests
- identifying potential antagonists and addressing their concerns and objections
- offering informed reporting, editorials, and commentary on proposed legislation

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